brotherhood

# service Leadership



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# Leadership Message

## Letter From the National Chief

Two thousand one was a year of progress, commitment and continued success. Arrowmen from around the country lead the charge in support of the Boy Scouts of America's 21st century initiatives. Scouting's National Honor Society is at the forefront of our movement, developing the leaders and citizens of tomorrow's society.

The organization, nearly 182,000 strong, set a goal of continued support to our unitserving councils in 2001. The Order of the Arrow hosted 14 National Leadership Seminars and the first National Lodge Adviser Training Seminar held in all four regions. Our newly released Scoutreach Mentoring program and support to the Cub Scout outdoor program will make a difference in the years to come. Our efforts contributed countless hours of man power, while our national programs have epitomized servant leadership in the examples set by our members.

In July, more than 40,000 Scouts and Scouters from all over the world participated in the 2001 National Scout Jamboree at Fort A.P. Hill, Virginia. The Order provided a 525 member

staff that truly answered the call of service, making the theme "Strong Leaders, Strong Values, Character Counts," a way of life.

We reached out to an ever-expanding audience



through our *National Bulletin* and reformatted Web site (www.oa-bsa.org). Our section leadership made a dramatic commitment to support the lodges and councils nationwide. By communicating our national initiatives and increasing resources, we increased participation in our national high-adventure programs at both Philmont and Northern Tier.

As we complete our first strategic plan and look toward the future, a second plan is under way with emphasis on continued leadership development. Using the values of the Scout Oath and Law and focusing on brotherhood, cheerfulness and service, the Order will leave a legacy of leadership in service for decades to come.

Yours in Scouting,

M.C.

Don Cunningham 2001 National Chief

# **Program**

## Wilderness Voyage



The Wilderness Voyage program had another incredible summer in northern Minnesota. At the Charles L. Sommers High Adventure Base, Arrowmen gathered to deliver one of the best programs that the Order of the Arrow has to offer. Sixty-four Arrowmen attended this program, increasing participation by 40 percent

over last year. The program offers such elements as solitude, service, sacrifice, endurance, cheerfulness, leadership and brotherhood.

Arrowmen had an opportunity to work on four portage trails, completing 4,537 feet of trail. The environment, combined with the trail repair and leadership elements, helped to make the Wilderness Voyage most inspirational. This program helps to fulfill

one of the main elements of the strategic plan — service. More importantly, the Wilderness Voyage serves the community, impacting more than 200,000 people per year in the boundary waters between the United States and Canada.



## **Trail Crew**

The Order of the Arrow Trail Crew (OATC) had nine great sessions at Philmont Scout Ranch. The 2001 staff (pictured below) worked diligently with participants on the Black Horse



Trail for the second year. The trail building during week one combines with a second week of backpacking in what many believe to be the premier program in Scouting. Friendships develop and tremendous growth occurs during two superb weeks in the Sangre de Christo mountains of northeastern New Mexico.

To quote one recent participant, "The OATC program is an exceptional, life-changing opportunity. It offers a chance to have fun, give service, and experience the true meaning of brotherhood. Without a doubt, OATC is the greatest way to experience the glory of Philmont." By the end of the summer, 103 participants had completed 2,148 feet of trail. This leaves 1,561 feet to be completed in the summer of 2002.

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# **Program**

## **Jamboree**



The Order of the Arrow participated in the 2001 National Scout Jamboree held at Fort A.P. Hill, Virginia, from July 23 to August 2. The OA conducted five programs at the jamboree: OA Service Corps, Youth Staff Services Camp, The Outdoor Adventure Place, the American Indian Village, and Scoutopia.

The OA Service Corps had 136

members providing more than 18,000 hours of service to the various areas at the jamboree. The Order organized the youth into troops with commissioners to help coordinate all activities such as fishing, boating, Venturing and scuba. Each night, the OA staffed the recreation tent with movies, games and snacks.

The Outdoor Adventure Place (TOAP) had 18,700 attendees visit the exhibit area. Almost 3,000 people attended a one hour Leave No Trace course, and



more than 11,100 toured the conservation site. TOAP included such activities as a climbing wall, pioneering tower and outdoor cooking area, as well as many items from the



BSA catalog in use and on display.

The American Indian Village offered the Indian Lore merit badge, with 162 badges and 49 partials complet-

ed. The village also conducted craft training sessions, dance instructions, and two Pow Wows.

The Order's Scoutopia production was created to provide an etertaining, thoughtful and meaningful experience for all Scouts at the 2001 jamboree. All sets were original and based on the Scout Oath and Law with an OA version of the famous Blue Man group. Scoutopia was one of the highlights at the jamboree, with 53 shows and 32,077 attendees during the 10-day event. This production was made possible in part by the generous support provided by the United States Marine Corps.



# Leadership Development



Under the direction of the leadership development committee, 42 key trainers from across the United States gathered at Florida National High Adventure Sea Base. The mission was to further the understanding and skills development needed to deliver the National

Leadership Seminar (NLS) program. The weekend meeting was marked by sessions aimed at team and individual trainer development.

The official launch of the National Lodge Adviser Training Seminar (NLATS) took place at Philmont Scout Ranch in 2001. The cornerstone of this training program is development of the "Framework of Advisership." This framework builds on five core principles, tackling the issues confronting lodge advisers nationwide.

It was determined that a thorough review of the techniques, content and timing of the NLS was to be undertaken in 2002. Since 1993, the revised NLS has been the cornerstone of the leadership development programs for youth in the Order of the Arrow.



Nationally developed training delivered on the sectional level is a functional way to deliver important operational materials. The national committee voted to use this model in the section training support program, to be rolled out in 2002. The program was initiated by the leadership development subcommittee and the lodge operations subcommittee. It is expected to provide section Key 3 with valuable training and support materials. These items will be delivered at section conclaves.



# **Communications & Marketing**

The communications and marketing committee had a great year in 2001. This was due to the outstanding young men who are a part of this team. The *National Bulletin*, OA Web site, updated OA literature and the camping promotion materials all had a significant impact on the Scouting program



The quality and content of the *Bulletin* have been significantly improved. Of particular interest was the third issue, with many pictures and articles about the 2001 National Scout Jamboree and the Order's role. In 2001, 20,000 copies of the *Bulletin* were distributed quarterly to Arrowmen and councils.

## Web Site

The Web team expanded its staff to meet the growing demands of this popular communications tool. Features during 2001 included the new OA Troop / Team Representative publication, OA memories from the 2001 National Scout Jamboree, and personal accounts from participants on the OA Wilderness Voyage. In addition to the site receiving 1.72 million hits in 2001, the Web team launched its new site design in November.





## **Camping Promotions**

The national OA committee continued its long-standing tradition of supplying free camp promotion packets to every troop and team in the Boy Socuts of America. The packets, available to each lodge for distribution in its council, included many useful resources that a leader needs to actively promote summer camp.



## **National Service Award**

The National Service Award was established in 1999 to recognize those lodges in each region that have performed outstanding service, both in a qualitative and quantitative sense, to their council. Awards are presented annually to two outstanding lodges in each region.

#### **Northeast Region**

Passaconaway Lodge

Daniel Webster Council

Manchester, NH

Gyantwachia Lodge

Chief Cornplanter Council

Warren, PA

#### Southern Region

Akela Wahinapay Lodge

Caddo Area Council

Texarkana, TX

Tipisa Lodge

Central Florida Council

Orlando, FL





#### **Central Region**

Awase Lodge

Bay Lakes Council

Menasha, WI

Nischa Chuppecat Lodge

Hoosier Trail Council

Bloomington, IN

#### Western Region

Wipala Wiki Lodge

Grand Canyon Council

Phoenix, AZ

Malibu Lodge

Western Los Angeles Council

Van Nuys, CA





## E. Urner Goodman Camping Award

The E. Urner Goodman Camping Award was established as a tribute and testimonial to the Order's founder, E. Urner Goodman. Its purpose is to encourage and challenge Order of the Arrow members and lodges to increase their effectiveness in promoting and increasing Scout camping in each region. Awards are presented to two outstanding lodges in each region annually.

#### Northeast Region

Amangamek-Wipit Lodge National Capital Area Council Bethesda, MD

Paugassett Lodge Housatonic Council Derby, CT

#### Southern Region

Nawakwa Lodge Robert E. Lee Council Richmond, VA

Colonneh Lodge Sam Houston Council Houston, TX



#### Central Region

Kit-Ke-Hak-O-Kut Lodge Mid-American Council Omaha, NE

Mi-Gi-Si O-Paw-Gan Lodge Detroit Area Council Detroit, MI

#### Western Region

Awaxaawe' Awachia Lodge Trapper Trails Council Ogden, UT

Lo La'Qam Geela Lodge Crater Lake Council Central Point, OR



## E. Urner Goodman Scholarship

The E. Urner Goodman Scholarship fund assists Arrowmen preparing for a professional Scouting career. It was established as a memorial to the founder of the Order of the Arrow by helping provide needed financial resources that will perpetuate continued high-caliber, service-minded individuals dedicated to professional Scouting service.

#### Andrew V. Zahn

Hawkeye Area Council Cedar Rapids, IA Cho-Gun-Mun-A-Nock Lodge University of Northern Iowa



#### Roberto Fernandez III

South Florida Council Miami, FL O-Shot-Caw Lodge Broward Community College



#### Seth Hill

Greater Alabama Council Birmingham, AL Coosa Lodge Gadsden State Community College



## **Service Grants**

The matching service grant program was created to "crystallize the Scout habit of helpfulness into a life purpose of leadership in cheerful service to others." It is with this spirit of cheerful service to others that the Order proudly continues this annual program of \$35,000 in matching grants for local council camps or service centers. The following lodges were awarded matching funds:

Chippewa Lodge

Clinton Valley Council, MI

Te Kenina Lodae

Southern New Jersey Council, NJ

Toloma Lodge

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Greater Yosemite Council, CA

Hunnikick Lodge

Burlington County Council, NJ

Kickapoo Lodge

Wabash Valley Council, IN

Maheenaun Lodae

Mississippi Valley Council, IL

Otahnagon Lodge

Baden-Powell Council, NY

Skyuka Lodge

Palmetto Council, SC

Wahunsenakah Lodge

Colonial Virginia Council, VA

Immokalee Lodge

Southwest Georgia Council, GA

Papago Lodge

Catalina Council, AZ

Awaxaawe' Awachia Lodge

Trapper Trails Council, UT

## Josh R. Sain Memorial Scholarship

The Josh R. Sain Memorial Scholarship was established in 1998 to honor the spirit and the memory of Josh Sain, a former national vice chief of the Order of the Arrow. The scholarships are provided to former national officers upon successful completion of their term of service.

#### Jordan A. Hitchens

Hawk Mountain Council Reading, PA Kittatinny Lodge Immediate Past National Vice Chief

#### Scott A. Schmidt

Greater Niagara Frontier Council Buffalo, NY Ho-De-No-Sau-Nee Lodge Imm. Past Northeast Region Chief

#### James H. Cheatham

West Tennessee Area Council Jackson, TN Ittawamba Lodge Imm. Past Southern Region Chief







# Silver Antelope Award

The Silver Antelope Award is presented annually to those individuals who have had extensive involvement, leadership and service on a regional level over many years. The Order of the Arrow is pleased to have two distinguished members honored.

#### **Jack Butler**

North Florida Council
Echockotee Lodge
Jacksonville, FL
Vice Chairman, Communications &
Marketing, OA Committee
National Events
Lead Adviser, National Lodge Adviser
Training Seminar, Philmont



#### **Bruce Walcutt**

Capitol Area Council
Tonkawa Lodge
Austin, TX
National Scout Jamboree Staff
Philmont Training Center Staff
National Camping Task Force Chair
Philmont Scout Ranch Committee

# Region & Section Operations



The region and section operations committee spent 2001 implementing the Lodge Assistance Program; conducting section conclaves; and delivering National Leadership Seminars, National Lodge Adviser Training Seminars and Section Officer Seminars throughout the country.

The Lodge Assistance Program was a major focus of attention for each section during 2001. The goal was to have visited two-thirds of the lodges by the end of 2001. One hundred eighty-eight of the 318 lodges were visited (59.1 percent). The goal for 2002 will be to visit the remaining 130 lodges.

The Order of the Arrow sections conducted 48 section conclaves during the year.

Following the biennial Florida Train-the-Trainer Seminar, the four regions conducted 14 National Leadership Seminars and four National Lodge Adviser Training Seminars. In addition, Section Officer Seminars were held in all four regions. This was the first year for the regions to offer the National Lodge Adviser Training Seminar. Quality training continues to be the foundation of our Order.

The Order of the Arrow Field Operations Guide was updated and republished during 2001.

• 181,647 Boy Scouts, Varsity Team members and adult Scouters were Arrowmen at the end of 2001

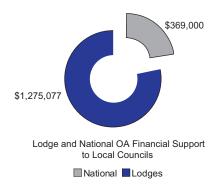
- At the end of 2001 the membership consisted of 109,864 youth members and 71,783 adults.
- 161 OA lodges (50.6 percent) qualified for National Quality Lodge Recognition (an increase of 14.2 percent).
- 213 lodges (67 percent) met the Order's 30 percent brother-hood conversion requirement.
- Friends of Scouting donations to councils totaled \$330,723 (an increase of 1.9 percent), while materials donations to councils totaled \$944,354 (an increase of 15.4 percent).
- Service hours contributed to council camps and BSA projects totaled 1,636,724.
- · Overall council support totaled \$9,867,878.
- 48,385 new members were inducted into Ordeal membership; 18,838 into Brotherhood; and 2,677 were recognized with the Vigil Honor.

A strong emphasis has been and continues to be placed on the lodge's role to support council operations and to provide leadership opportunities for youth.



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# Finance

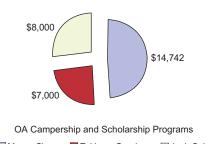


The Order of the Arrow continued its long legacy of financial support to the Boy Scouts of America. A total of \$1,275,077 was contributed by lodges to their local councils.

Interest from the Order of the Arrow's endowment fund, together with the net income from trading post sales at the National Order of the Arrow Conference and the 2001 National Scout Jamboree enabled the national committee to provide more than \$369,000 in contributions to lodge, local council and national programs.

#### Examples include:

- \$204,100 in support of the 2001 National Scout Jamboree
- \$37,000 in support of 14 National Leadership Seminars and five National Lodge Adviser Training Seminars
- \$27,100 in matching service grants to 12 lodges for local council and service center projects
- \$49,750 in support of the Northern Tier OA Wilderness Voyage and Philmont OA Trail Crew conservation projects
- \$42,560 for the 2001 summer camp promotion kit



■Maury Clancy ■ E. Urner Goodman □ Josh Sain

 \$8,880 for the Trek On Safely and Cub Scout Outdoor Program flyers

In addition, \$14,742 was given for the Maury Clancy American Indian Campership program, \$7,000 for E. Urner Goodman scholarship recipients to assist Arrowmen preparing for a professional Scouting career and \$8,000 for the Josh R. Sain Memorial Scholarship program.

Along with a strong financial commitment to local councils, lodges gave more than 1.6 million hours of service, worth approximately \$8,592,000.

Financial support by both lodges and the national committee of the Order of the Arrow is a major tenet of the Order of the Arrow's strategic plan for the next five years. To ensure quality programs on both a national and council level, a sound financial foundation is required. The Order of the Arrow is prepared to meet this challenge by building our endowment fund, by continuing to provide financial assistance to lodges in support of council outdoor programs and by encouraging lodges to support their councils by participating in James E. West fellowships, direct contributions, in-kind commitments and service projects.

# **National Committee**

Don Cunningham (Y) National Chief Scott Hunter (Y) National Vice Chief Bradley E. Haddock Chairman Clyde M. Mayer (P) Director Carey L. Miller (P)

Associate Director

Dominique Baker (Y) Central Region Chief Patrick Boyd (Y) Northeast Region Chief Jason Kemp (Y) Southern Region Chief Josh Gana (Y) Western Region Chief



Glenn T. Ault, MD Vice Chairman Finance **Jack Butler** Vice Chairman Communications & Marketing John W. Hess

Vice Chairman Lodge Operations

Michael G. Hoffman Vice Chairman Leadership Development Carl M. Marchetti, M.D. Vice Chairman Founders' Council Thomas E. Reddin Vice Chairman Region & Section

Eugene J. Schnell Vice Chairman Outdoor Program Matthew Walker Vice Chairman National Events Billy W. Walley Vice Chairman Recognition & Awards Operations

Ron Bell Christopher H. Boswell Steven Bradley David L. Briscoe Ray Capp Randall K. Cline R. D. Dunkin Doug Fullman (P) Kenneth J. Grimes David E. Halliday Brian S. Hashiro

Jordan Hitchens (Y) I. Terry Honan Jason Hood J. Dan McCarthy Jerry McCurley (P) Carey Mignerey (Y) Thomas L. Moore Tom Moore (P) Edward A. Pease Nathan Rosenberg Bruce A. Sanders

Max Sasseen Dan Segersin James Simpson Robert J. Sirhal Robert Szczys, M.D. Jim Strawbridge Clint Takeshita Gene Wadford (P) Bruce Walcutt

#### Founders' Council

Elton L. Brogdon Kenneth P. Davis Robert Gates Esten F. Grubb

Dabney Kennedy William F. Ketron, Sr. Del Loder

Thomas G. McBride Bobby Rainwater Charles S. Sullivan

(P) = Professional (Y) = Youth

"I do not know what your **destiny** will be, but one thing I know: the only ones among you who will be really **happy** are those who have sought and found how to **Serve**."

~Albert Schweitzer



2001 Annual Report

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